

International SMS Help File

Supporting Countries & Network

We cover almost all Countries (220+) and Network (800+) customer can download the detailed list of countries supported by us from their control panel.

[SMS -> Compose SMS -> Right Hand Side - International SMS \(Credit Value\)](#)

Delivery Timings & Reports

Delivery of the SMS is routed through our different local SMSC providers in each country and we have made the best possible effort to deliver the messages instantly however actual delivery timings may vary depends on many technical and non-technical conditions of each country/network.

Delivery Reports are not available in all countries/network, we have put our best effort to fetch delivery report as and when available from our different SMSC's

DND & Message Delivery Timings

Local SMSC providers in each country takes care this part based on each country/network rules and regulations, many of them also re-route those message to "Global Route" to bypass the restrictions however we dont have any control over this and don't have any list of these info.

There will be no refund for Undelivered SMS for any reasons, in case of any major delivery issues please let us know to check with corresponding service provider.

Testing Service

Before availing the International SMS Services we highly recommend customers to test the service.

Sender ID

Sender ID is not supported in all countries/network, default sender id will be replaced in case Sender ID inputted by the customer is not supported in that country/network. Customer can check and export the Sender ID Availability features of each country from their control panel.

Sending SMS

Customer will have the option to select "International" route from the drop down and can also type "Sender ID"

Customers have to input the mobile number with International Country Code in the mobile number field.

API Connectivity

Customer can use our International Route through API also, they have to pass "route=13" also customer have to pass the mobile number along with country code "mobile=971XXXXX" in order to send SMS, all other parameters are same.

[Download New API Version \(4.5.1\) From - API & Download Section](#)

Schedule SMS

All messages will be scheduled and triggered as per the Indian Standard Time (IST).

Billing Value of International SMS

Billing of International SMS is different from our existing National SMS Billing system since price is different for each country; in order to enable our resellers to book profit we have kept the billing part as simple as possible

All type of customers under the platform will be billed as per the [Default Credit Value](#) of that country, for example if China Credit value is 1.8 then when customer sending SMS to China 1.8 Credits will be debited from the customer International SMS Credit.

Note : Credit Value may fluctuate in case of any price changes in any Country/Network

To Know your Credit Value -> SMS -> Compose SMS -> Right Hand Side - International SMS (Credit Value) Popup will Open

Calculating Credit Value in INR

Even though we are billing based on Credit Value for your convenience we have made a simple credit calculator for all your customers to Convert the Credit Value into INR.

Customers have to input the buying price (INR) of one credit in order to calculate the average value of your Credit in INR, suppose if you brought 1000 Credits for Rs 2000 then your Buying Price for one credit is Rs 2 (2000/1000)

To Calculate -> SMS -> Compose SMS -> Right Hand Side - International SMS (Credit Value) Popup will Open -> " Calculate your Credit Value in INR" input the Value and Click "Calculate"

How Resellers Can Book Profit

Resellers have to sell International SMS Credit by adding their own markup for example if a reseller brought 1000 International SMS Credit for Rs 2000 then they have to sell the credits by adding their own markup for example if reseller added Rs 1000 as markup then reseller have to further sell 1000 International SMS Credit for Rs 3000.

Selling Idea : Resellers can also sell International SMS Credit as packages for example

Starting Pack : 1000 International SMS Credits for Just Rs 3000

Enterprise Pack : 1 lakh International SMS Credits for Just Rs 2.5 Lakhs

Note : Our system dont have any option to create packages its only demonstrate the idea to create and sell as package.

Selling Restrictions

As of now please dont sell or target other countries customers directly into our platform due to security and billing currency reasons.

Login attempt from other countries to our system may be blocked.

All our customers should have presence in India and should be signup with a valid Indian Mobile Number.

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