

88 Cr Active Telecom  
Customers

12 Cr Active DTH  
Subscribers

5 Lakh Cr Big  
Industry

Start Your Own  
Business in 5 Minutes



*Inventing Innovations*

# Business Opportunity

## Recharge Solutions

India's First White Labelled N-Tier Reseller Panel

# An Appeal



Before going through the details we would like to inform that our **Recharge System is Not Based on Traditional LAPU Based Automate Systems**, so please don't try to compare our Service and Support with Companies who are providing automated LAPU Based System with Flat Commission Structure

Our System is Directly connected with Operator Server Which is Stable & Designed to Support Unlimited Number of Transactions with Instant Recharges (Less than 3 seconds)



*Inventing Innovations*  
**Achariya Techno Solutions**  
India Pvt Ltd

# Lapu Vs Achariya System

Comparison with LAPU & Our Recharge System



Below is a comparison overview of our Recharge System & LAPU SIM Based Automated Recharging System

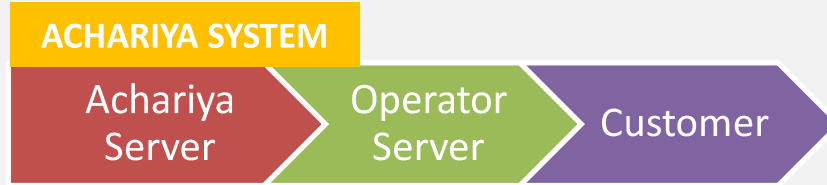
LAPU SIM Based Recharge System	Achariya's Recharge System
Required more than 50 seconds to process one request	Instant Recharges (less than 3 seconds)
Not Authorized by Operators	Directly Connected with Operators
Required Many External Hardwares and Softwares	No Hardware or Software Required
Success ratio less than 60%	More than 99% Success Ratio
Limited Transaction	Unlimited Transactions
Need to maintain huge infrastructure	No Infrastructure Required
Not Reliable Solution	100% Reliable & Stable Solution
Max 1 Transaction in a Minute	400 – 700 Transaction in a Second

# Lapu Vs Achariya System

Comparison with LAPU & Our Recharge System



Average Response Time : **45 Seconds**



Average Response Time : **3 Seconds**

Stable &  
Quick  
Recharging  
System

# Available Services

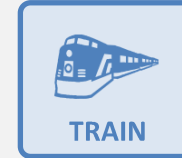
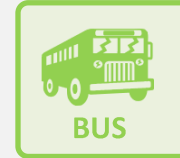
Wide Range of Services available through a Single Platform & More Coming Soon

## LIVE SERVICES



API

## UPCOMING SERVICES



API

# List of Service Providers

Supports All Mobile Operators & Circles



SL	Mobile Operators	Circle
1	Reliance (CDMA/GSM)	All India
2	IDEA	All India
3	VODAFONE	All India
4	AIRCEL	All India
5	VIRGIN (CDMA/GSM)	All India
6	TATA Indicom	All India
7	LOOP	Mumbai
8	AIRTEL	All India*
9	MTNL	Delhi & Mumbai
10	BSNL	All India
11	MTS	All India
12	Tata Docomo	All India
13	UNINOR	All India
14	T24	All India
15	VIDEOCON	All India

SL	Postpaid Operators	Circle
1	Reliance GSM/CDMA	All India
2	IDEA	All India
3	VODAFONE	All India
4	AIRTEL	All India
5	BSNL	All India
6	Tata Docomo	All India
7	Tata Indicom Mobile	All India
8	LOOP Mumbai	Mumbai

SL	Landline Operators	Circle
1	BSNL	All India
2	Airtel	All India
3	MTNL Delhi	Delhi

# List of Service Providers

Supports All DTH Services Providers & Utility Bills



SL	DTH Operators	Circle
1	Dish TV DTH	All India
2	Tata Sky DTH	All India
3	Big TV DTH	All India
4	Videocon DTH	All India
5	Sun DTH	All India
6	Airtel DTH	All India

SL	GAS	Region
1	Mahanagar Gas Limited	Maharashtra

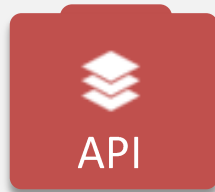
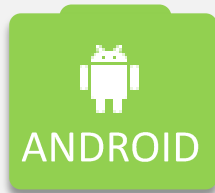
SL	Insurance Company	Policy Type
1	Tata AIA Life Insurance	All Policies
2	ICICI Prudential Life Insurance	All Policies

SL	Data Card Operators	Circle
1	Reliance NetConnect	All India
2	Tata Photon Whiz	All India
3	Tata Photon+	All India
4	MTS MBlaze	All India
5	MTS MBrowse	All India

SL	Electricity Boards	State/City
1	BSES Rajdhani Power	Delhi
2	BSES Yamuna Power	Delhi
3	Tata Power	Delhi
4	Reliance Energy Limited	Mumbai
5	North & South Bihar	Bihar
6	BEST	Mumbai

# Service Delivery **Mediums**

7+ Service Delivery Mediums to Serve your Customers from Anywhere



We are proud  
that "Achariya" is the  
Only Company in India  
having Wide Range of  
Recharging Options on  
a White Labelled  
Platform



Easy to Use Control  
Panel

Wide Range of  
Delivery Mediums

Free Mobile &  
Desktop Applications

Support all Operators  
& Utility Bills

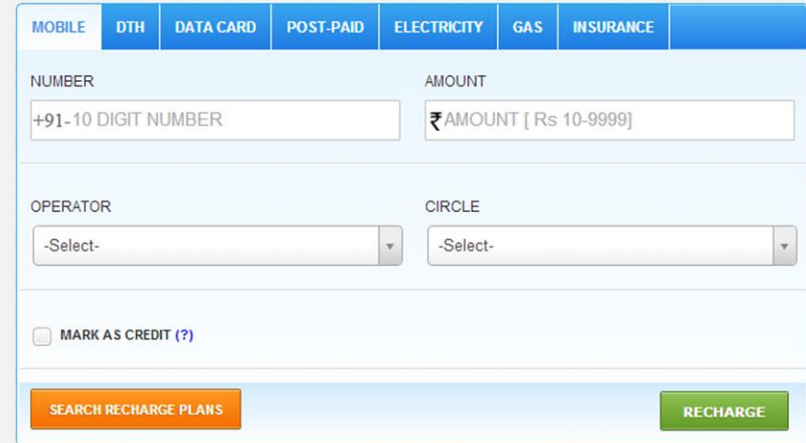


*Inventing Innovations*

## Users & Retailers Features

An extremely user friendly and neat design with tabbed menu style for easy and quick navigation gives your customer a new recharging experience

- ✓ Tabbed Style Menu for Easy & Quick Navigation
- ✓ Auto Detecting Operator and Circle Saves Time
- ✓ Supports All Operators & Circles
- ✓ Supports All Types of Recharges
- ✓ Supports STV,RC, Validity, 3G,Data, Special
- ✓ 24 x 7 Instant Recharge
- ✓ Instant Recharge (Less than 3 seconds)
- ✓ One Balance for all Services



The screenshot displays the online recharge interface. At the top, there is a horizontal tabbed menu with categories: MOBILE, DTH, DATA CARD, POST-PAID, ELECTRICITY, GAS, and INSURANCE. Below the menu, the form is organized into sections. The first section is for 'NUMBER' and 'AMOUNT'. The 'NUMBER' field is labeled '+91- 10 DIGIT NUMBER' and the 'AMOUNT' field is labeled '₹ AMOUNT [ Rs 10-9999]'. The second section is for 'OPERATOR' and 'CIRCLE', both represented by dropdown menus with '-Select-' as the current selection. Below these fields, there is a checkbox labeled 'MARK AS CREDIT (?)'. At the bottom of the form, there are two buttons: an orange 'SEARCH RECHARGE PLANS' button and a green 'RECHARGE' button.

# Mark As Credit

Loaded with all features



We are loaded with tons of intelligent features to save your valuable time and effort

## MARK AS CREDIT

A handy tool for end retailers who are giving credit facility to their recharge customers like recharge requests received through telephone, email, oral, sms or any other methods.

Retailer can track the complete details from the new menu called "Credit Sheet", retailer can also update the "Credit Sheet" status when customer cleared the dues.

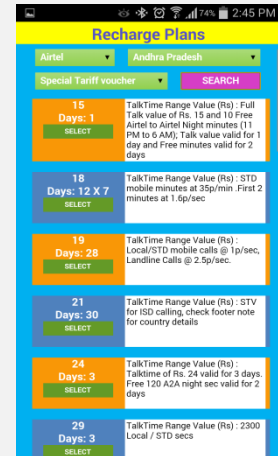
MOBILE	DTH	DATA CARD	POST-PAID	ELECTRICITY	GAS	INSURANCE	
NUMBER		AMOUNT					
<input type="text" value="+91-10 DIGIT NUMBER"/>		<input type="text" value="₹AMOUNT [ Rs 10-9999]"/>					
OPERATOR		CIRCLE					
<input type="text" value="-Select-"/>		<input type="text" value="-Select-"/>					
<input checked="" type="checkbox"/> MARK AS CREDIT (?)		Comments					
		<input type="text" value="ENTER YOUR COMMENTS"/>					
<input type="button" value="SEARCH RECHARGE PLANS"/>						<input type="button" value="RECHARGE"/>	

# Recharge Plans

Updated Recharge Plans of all Operators

## All Updated Recharge Plans of all Operators & Circles are Just a Click Away

PLANS		DISCLAIMER	
Operator	Circle	Type	
Vodafone	Maharashtra	Full talk time	
Amount (in INR)	Validity	Plan Details	
1001	Lifetime	Full Talktime 0 validity + 10 V2V night mins	
900	Lifetime Validity	Full Talktime, 0 validity.	
786	Lifetime	Full Talktime, 0 validity. + 2 V2V SMS Free	
501	Lifetime	Full Talktime 0 validity + 10 V2V night mins	



Recharge Plans

Airtel Andhra Pradesh

Special Tariff voucher SEARCH

15 Days: 1	TalkTime Range Value (Rs) - Full Talk value of Rs. 15 and 10 Free Airtel to Airtel Night minutes (11 PM to 5 AM). Talk value valid for 1 day and Free minutes valid for 2 days
18 Days: 12 X 7	TalkTime Range Value (Rs) - STD mobile minutes at 35p/min. First 2 minutes at 1.6p/sec
19 Days: 28	TalkTime Range Value (Rs) - Local/STD mobile calls @ 1p/sec, Landline Calls @ 2.5p/sec.
21 Days: 30	TalkTime Range Value (Rs) - STV for 60 calling, check footer note for country details
24 Days: 3	TalkTime Range Value (Rs) - Talktime of Rs. 24 valid for 3 days. Free 120 AZA night sec valid for 2 days
29 Days: 3	TalkTime Range Value (Rs) - 2300 Local / STD sec

- ✓ Special Tariff Vouchers
- ✓ Topup Vouchers
- ✓ Full Talk Time
- ✓ Roaming Plans
- ✓ 2G & 3G Data Plan
- ✓ SMS Packages

# Auto Recharge

Auto Recharge for Pending Transactions



## Auto Recharge for Pending Transactions

If you are getting “PENDING” status for a transaction then you will get an option to choose Auto Recharge - ON/OFF if selected ON then the transaction will retry when the status changed to “REVERSED” in the same day for prepaid mobile and 2 days for DTH Recharges.

The screenshot displays a 'RECHARGE HISTORY' interface. At the top, there are search filters for 'Date From' (3/7/2014), 'Date To' (3/7/2014), and 'All' (dropdown), along with 'FILTER' and 'EXPORT' buttons. A search bar contains 'TxID / Mobile' and 'TxID' with a 'SEARCH' button. Below the filters, it shows 'Show 10 entries' and a search input field. The main table lists transaction details:

ID	MOBILE	OPERATOR	AMOUNT	YOUR COST	STATUS	BALANCE	TIME
39929XXX	9425029XXX	BSNL	42	41.16	PENDING	1902.56448	03-07-2014 07:39:22 PM

Below the table, a detailed view for the selected transaction is shown:

- STATUS: PENDING
- METHOD: MOBAPP
- CIRCLE: MADHYA PRADESH & CHHATTISGARH
- OPERATOR REF.No.: Update Operator Reference
- Auto Retry (?):  ON  OFF

The 'Auto Retry' section is highlighted with a red circle. To the right, there is a BSNL logo and a banner for 'MADHYA PRADESH & CHHATTISGARH' with the tagline 'Connecting India'. A 'DISPUTE' button is visible next to the transaction time.

# Commission Management

100% Transparent Reports with 360 Degree View of Commission

RECHARGE COMMISSION EARNED						
Date From:	<input type="text" value="3/7/2014"/>	Date To:	<input type="text" value="3/7/2014"/>	User:	<input type="text" value="ALL"/>	<input type="button" value="GO"/>
				COMMISSION :	Rs. 23539.39	
Show	<input type="text" value="10"/>	entries	Search: <input type="text"/>			
USER	OPERATOR	AMOUNT	COMMISSION	%	BALANCE	TIME
XXXX	Reliance-GSM	30	0.675	2.25	1914.48448	03-07-2014 10:40:24 AM
XXXX	Reliance-CDMA	30	0.675	2.25	1885.15948	03-07-2014 11:42:59 AM
XXXX	BSNL	42	0.84	2	1843.99948	03-07-2014 12:28:28 PM
XXXX	BSNL	250	5.625	2.25	1599.62448	03-07-2014 12:30:57 PM

- ✓ 360 Degree view of Commission Earned
- ✓ Quick Commission Earnings Overview
- ✓ Search & Filter By Date

My Commission					
COMMISSION PLAN : Resellers Ultimate					
Show	<input type="text" value="2"/>	entries	Search: <input type="text"/>		
OPERATOR ID	OPERATOR	COMMISSION	SURCHARGE	SHORT CODE	SERVICE
1	Airtel	2.2 %	0	AT	Mobile
2	Vodafone	2.3 %	0	VF	Mobile
3	BSNL	3.7 %	0	BS	Mobile
4	Reliance-CDMA	3.7 %	0	RL	Mobile
5	Reliance-GSM	3.7 %	0	RG	Mobile
6	Aircel	4.2 %	0	AL	Mobile
7	MTNL	4.5 %	0	MT	Mobile
8	Idea	2.7 %	0	ID	Mobile

- ✓ Quick Overview of Commission
- ✓ Operator Short Code for SMS Recharge
- ✓ Quick Search By Operator & Service

# Desktop Application

Multi Compatible Desktop Recharge Software

Industry first Multi Version  
Desktop Recharge Software  
Compatible with 3 Major  
Operating Systems



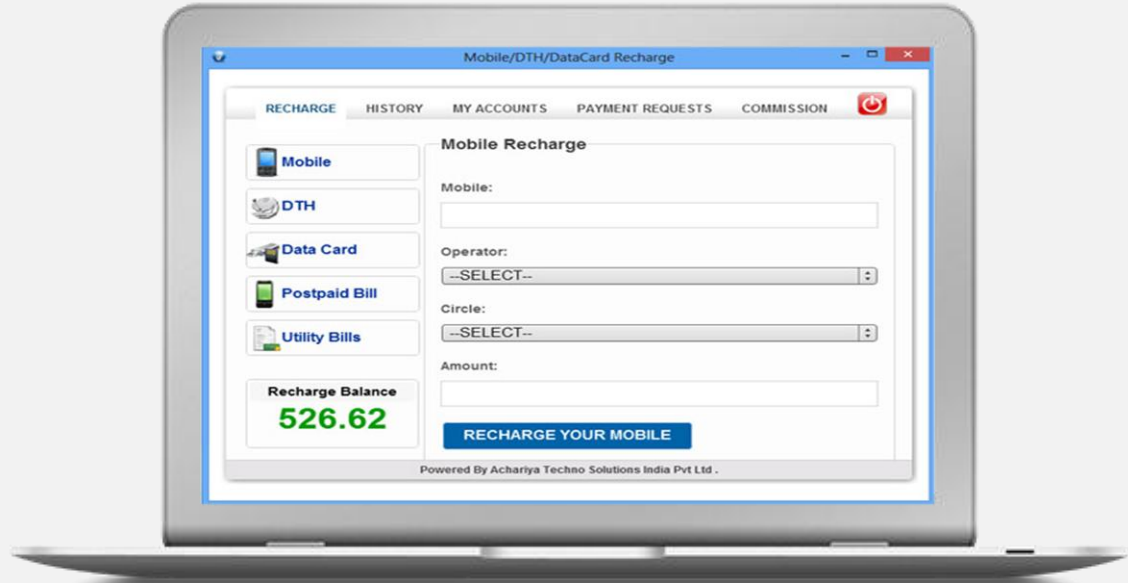
Windows



Linux



Mac



# Mobile Applications

Fully loaded Mobile Applications & Mobile (WAP) Site

**Fed up with Composing Lengthy SMS & Remembering Operator Codes...?**  
**Switch to our All In One Mobile Application and Experience the Difference**

## OFFLINE SMS MODE

Our Apps works even if your mobile phone don't have an Internet Connection

## ONLINE GPRS MODE

Works faster with GPRS mode if your mobile is having GPRS connection

## DUAL MODE

Seamlessly Switch between SMS & GPRS Mode based on your available connectivity



## ANDROID APP

The fully loaded Powerful Android App with all the features you needed

## J2ME APP

J2ME Application works with all JAVA enabled mobile phones

## WAP SITE

A Simple and light weight WAP site works smoothly with GPRS connections



# HTTP API

Robust & Simple HTTP API's for System to System Integrations



**Robust , Secure &  
Simple HTTP API  
for Advanced  
Customers**

**Powerful, Secure & Simple HTTP API for  
System to System Integrations**

**Fully Compatible with all Programming  
Languages & Platforms**

**Comprehensive API Documentation for  
Quick & Hassle Free Integration**

**Real Time Reverse Notification API (URL  
Push) to Automate Disputes**

# Reports & Statics

100% Transparent Reports with 360 Degree Operator & Circle Wise Reports

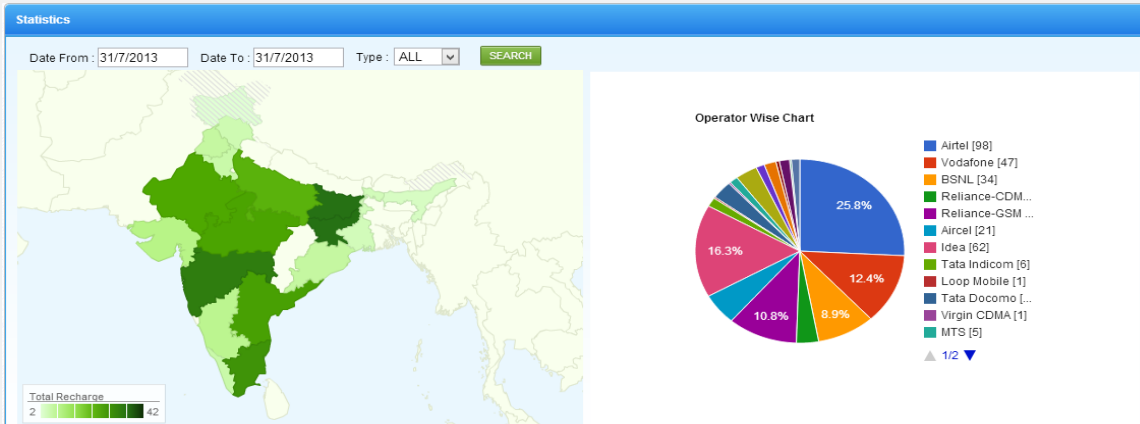
RECHARGE HISTORY

Date From: 31/7/2013 Date To: 31/7/2013 All FILTER EXPORT TxID / Mobile SEARCH

Show 10 entries Search:

ID	MOBILE	OPERATOR	AMOUNT	YOUR COST	STATUS	BALANCE	TIME	
884		BSNL	98	95.3246	SUCCESS	71627.868	31-07-2013 10:20:00 PM	DISPUTE
884		Reliance-GSM	250	0	FAILURE		31-07-2013 10:17:57 PM	
884		Airtel	55	54.153	SUCCESS	71723.193	31-07-2013 10:17:06 PM	DISPUTE
884		Vodafone	30	29.517	SUCCESS	71777.346	31-07-2013 10:16:29 PM	DISPUTE

- ✓ 360 Degree view of Recharge History
- ✓ Print/Download/Email Bill Receipts
- ✓ Quick Dispute Raise Button



- ✓ Graphical Analytic Charts
- ✓ Operator Wise & Circle Wise Reports
- ✓ State Wise Recharge Reports

# Support

Connecting always customers with support team.



## SUPPORT TICKETS

Easily communicate with Administrator through Integrated Ticket System

## UPDATE PAYMENTS

Easy Payment Update Form from Website & Mobile

The screenshot shows a web interface for updating payments. It includes a form for adding services, a table of current items, and fields for payment method, bank account, and date. On the right, there are two summary tables: 'My Recent Payments' and 'My Recent Transactions'.

**Update Payments**

Service: Mobile Recharge | Quantity: 0 | Amount: ₹100 | **ADD**

Service	Quantity	Amount
Mobile Recharge	0	100

Total Amount: 100

Payment Method: Payment Method | Your Bank Account Name: ENTER YOUR ACCOUNT NAME

Date of Payment: 06/08/2013 | Bank Reference Number: ENTER REFERENCE NUMBER

Message / Instructions: ENTER YOUR MESSAGE

**My Recent Payments**

Date	24/09/2012/ 17:29:08 PM	
Status	Processing	
Services	Quantity	Amount
Normal SMS	1	1

**My Recent Transactions**

Services	Quantity	Amount
Mobile Recharge	30000000	0
Mobile Recharge	30000000	0
Alert SMS	1000000	0
Mobile Recharge	30000000	0
Mobile Recharge	30000000	0

Works with your Own  
Domain

Ready Made Selling  
Website

Full Administrator  
Privilege

Start Your Own  
Business in 5 Minutes



*Inventing Innovations*

## Resellers & Distributors Features

# Types Of Accounts

Easy Account Management



## USERS

Your direct end customers who are recharging directly from you. They don't have any special privileges or commission.



## RETAILERS

Your direct retailers who are directly dealing with your company. They will get commission as configured by you, this account can be also used for API customers



## DISTRIBUTORS

Customers who are acting as your direct distributors under your brand to sell your products to Sub-Retailers. They have the privilege to appoint Sub-Retailers.



## SUB-RETAILERS

Your Direct Distributors Customers who are selling products to the end customer through your brand name via your authorized Distributors



## RESELLERS

Your independent customers who are reselling your services under their own brand name. They have all privileges as configured by you.

## 5 TYPES OF ACCOUNTS

With different privileges for easy User Management

# Dashboard

Fully Loaded Dashboard for Quick Overview



Navigation menu: Dash Board, Manage Customers, Manage Recharges, Manage Longcodes, Branding, Settings, Marketing Tools, Support Center

Dashboard icons: Dashboard, Manage Customers, Manage Recharges, Manage Longcodes, Branding, Settings, Support Center

Key Metrics:

- New Users: 3
- New Resellers: 0
- Users Online: 31
- Today's Payments: 852890

Payment Update Requests (Total Payment Requests : 14)

SL	Username	Name	Amount	Bank Name
1			1000	ICICI to ICICI Transfer-118005000106
2			4000	SBI to SBI Transfer-32214087879
3			2000	SBI to SBI Transfer-32214087879
4			2000	SBI to SBI Transfer-32214087879
5			1500	SBI to SBI Transfer-32214087879

[Click Here To View Payment Requests](#)

Summary Widgets:

- Last 5 Open Support Tickets (Total Open Tickets : 176)
- Last 5 Transactions

SL	Username	Subject	Date	SL	Username	Service	Quantity	Amount	Time
----	----------	---------	------	----	----------	---------	----------	--------	------

A Fully Loaded Dashboard gives you quick statics and an Overview of Issues needs your attention

# Customer Management

Easy Customer Management from anywhere



## Manage all types of Customers effectively through an easy Customer Management Portal

- ✓ Easy & Quick Customer Management System
- ✓ Pre-login option for effective troubleshooting
- ✓ Add New Customers quickly
- ✓ Track /Export all your credit/debit transactions
- ✓ Easy & Quick Credit Management
- ✓ Detailed Sales Overview

The screenshot displays the Customer Management Portal interface. At the top, there is a navigation bar with tabs: Dash Board, Manage Customers, Manage Recharges, Manage Longcodes, Branding, Settings, Marketing Tools, and Support Center. Below this is a secondary bar with icons for various functions: Users, Resellers, Retailers, Distributors, Sub Retailers, Add Customers, Transactions, Credits/Debits, and Sales Overview. The main content area is titled 'Users (9189)' and features a search bar with the following options: Search By (Username/UserID/Name/Mobile), Username (dropdown), Status (All dropdown), and a SEARCH button. Below the search bar is a table with the following columns: SI, Username, Name, Phone, Email, and Actions. The table contains three rows of user data, each with a 'MANAGE' button and a 'LOGIN' button in the Actions column.

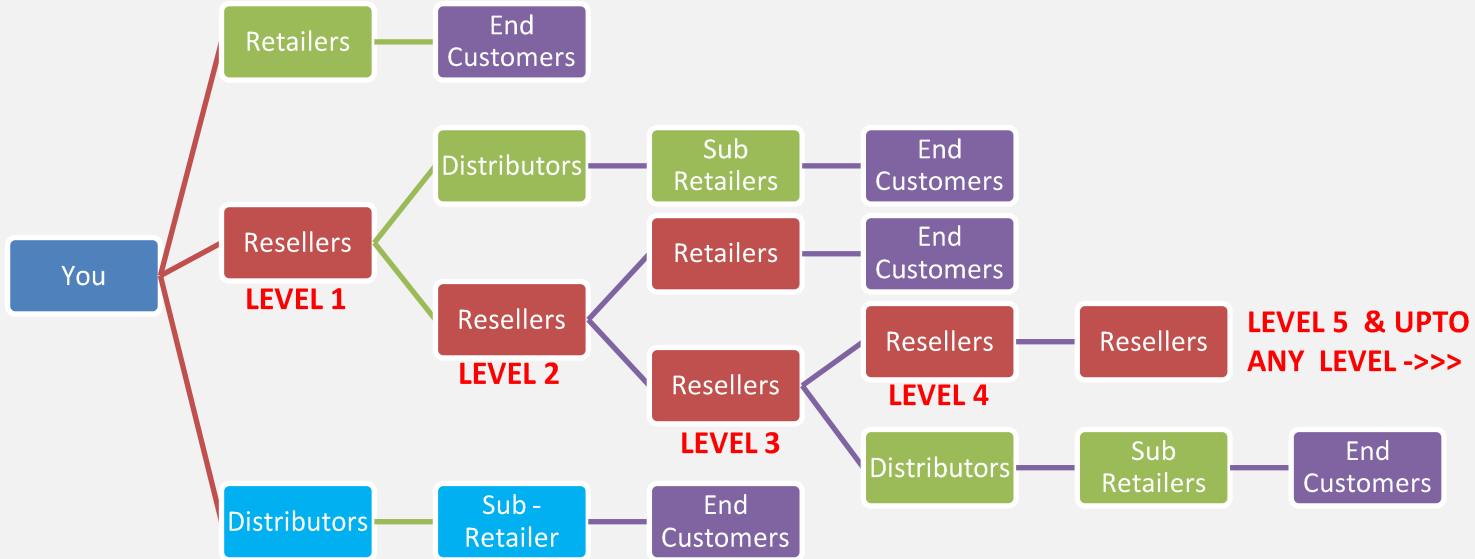
SI	Username	Name	Phone	Email	Actions
1	[blurred]	[blurred]	[blurred]	[blurred]@gmail.com	MANAGE LOGIN
2	[blurred]	[blurred]	[blurred]	[blurred]@gmail.com	MANAGE LOGIN
3	[blurred]	[blurred]	[blurred]	[blurred]@gmail.com	MANAGE LOGIN

# System Architecture

Possibilities Never Ends



Our N-Tier System Architecture allows you to create resellers upto any Level.





# Level Management

Create Resellers with different level restrictions



## Create Resellers with different level restrictions

### UNLIMITED

Your customer can appoint unlimited resellers under them further their resellers can also appoint any number of resellers upto any level.

### FIRST LEVEL

Your customer can appoint only one level of resellers, their reseller further can't make any resellers.

### NO RESELLERS

Your customer cant appoint any resellers under them.

# Commission Management

Easy Commission & Surcharge Management



Manage all customers commission effectively through a simple web interference.

- ✓ Create different Commission Packages Quickly
- ✓ Edit Operator Wise Commission
- ✓ Option to set different commission for different Users
- ✓ Configure your own Surcharges for Bill Payments
- ✓ Define Percentage of Commission Sharing
- ✓ Instant Commission Allotment

### CREATE NEW PACKAGE

The flat commission percentage you would like to share. Example 80% i.e 80% of the commission will be shared with your partners.

Package Name

Create Commission Percentage

### COMMISSION PACKAGES

Select To Edit Commission Packages:

Show  entries Search:

Network	Your Profit [%]	Clients Profit [%]	
Airtel	2.2 %	<input type="text" value="2.1"/> %	<input type="button" value="UPDATE"/>
Vodafone	2.3 %	<input type="text" value="2.15"/> %	<input type="button" value="UPDATE"/>
BSNL	4 %	<input type="text" value="3.7"/> %	<input type="button" value="UPDATE"/>
Reliance-CDMA	3.7 %	<input type="text" value="3.5"/> %	<input type="button" value="UPDATE"/>
Reliance-GSM	3.7 %	<input type="text" value="3.5"/> %	<input type="button" value="UPDATE"/>


# Auto Credit

Give Standing Instruction



Auto Credit is very useful feature for those who are always not available to add credits into their customer's wallet.


If Auto Credit is enabled in a resellers/distributor/user/retailers account then their “Wallet” will get auto updated with an amount specified by you when their balance goes below than a specified amount set by you.

PROFILE	CREDITS	CREDIT OR DEBIT	AUTO CREDIT	SERVICES	PAYMENTS	TICKETS	COMMISSION	RESET PASSWORD
<p> If Auto Credit is enabled in this account then the customer "Wallet" will get auto updated with an amount specified by you when their balance goes below than a specified amount set by you. You can see the Auto Credit Transactions from Transactions -&gt; Credit Sheet</p> <p>Warning : Please enable this feature only for the customers who are trustworthy. Company shall never be liable/help for any financial loss.</p>								
Auto Credit			<input type="checkbox"/>	<input checked="" type="checkbox"/>				
Wallet Limit (?)			<input type="text"/>					
Auto Credit Wallet Amount (?)			<input type="text"/>					
<input type="button" value="SET AUTO CREDIT"/>			Please Enable Auto Credit From Settings -> Service Setting in order to start using this feature					


# Knowledge Base


Comprehensive Fully Managed White Labelled Knowledge Base







**SMS Achariya**  
An ISO 9001 2008  
Telecom VAS Company

 Bulk SMS

 Voice Calls

 Mobile Top-Up

 Click 2 Call

Contact Us:  
Phone : +91-471-4242424  
Email : support@smsachariya.com

**FLASH NEWS** Now Enjoy our panel in 8 Regional Languages [TRANSLATE](#)

[Home](#) [Pricing](#) [BulkSMS](#) [Bulk Voice Calls](#) [2 Way Messaging](#) [Mobile Recharge](#) [Resellers](#) [Developers API](#) [Contact us](#)

## SEARCH THE KNOWLEDGE BASE

Knowledge Base » » Retailers & General Doubts

- How to Recharge or Pay Bill through you system?
- How many operators do you support now?
- Are you using LAPU SIM's and GSM Modems to automate the recharges?

Comprehensive  
Searchable  
Knowledge  
Base for Quick  
& Detailed  
References

# Available in 12 Regional Language

हिंदी	→	Hindi	മലയാളം	→	Malayalam
اردو	→	Urdu	فارسی	→	Persian
বাংলা	→	Bengali	नेपाली	→	Nepali
मराठी	→	Marathi	ਪੰਜਾਬੀ ਦੇ	→	Punjabi
ગુજરાતી	→	Gujarati	தமிழ்	→	Tamil
ಕನ್ನಡ	→	Kannada	తెలుగు	→	Telugu

Now in Your  
Language.  
India's First  
Multi  
Language SMS  
Website  
Available in  
12 Indian  
Languages

## 100% White Labeled Solutions

You can customize your control panel & website as your wish. You can upload your own company logo, contents and also make changes according to your needs.

Full Administration privilege will be yours.

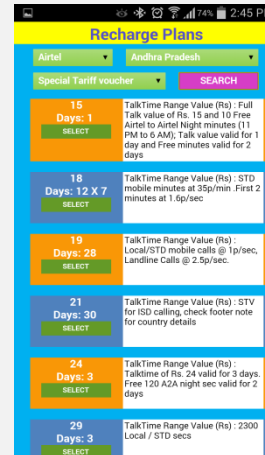
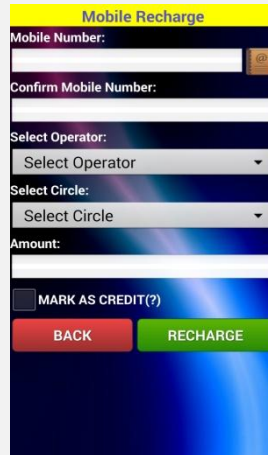
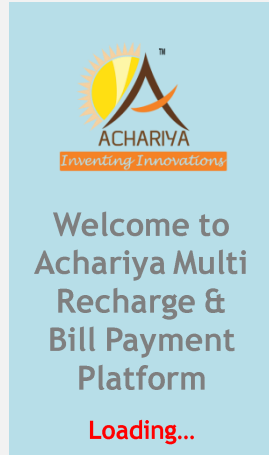
All our Services are 100% white labeled.

Our Company Name or back links will never display on your website.

- ✔ Change Theme – 12+ Color Themes Available
- ✔ Upload Your Company Logo
- ✔ JQuery Slider Show (Supports upto 4 images)
- ✔ 15+ Content Filled Pages with Easy Customization
- ✔ Options to Edit Site Title, Meta Tags & Descriptions of each Pages
- ✔ Advanced HTML WYSIWYG editor for editing your Images & Pages
- ✔ Update your own contents in the Selling Page
- ✔ Option to Show or Hide each page
- ✔ Edit Side Menu Content with Show or Hide Option
- ✔ Change Layout of the Side Menu (Right & Left)
- ✔ Option to Edit Header & Footer
- ✔ Add your own Metatags, Keywords & Site Description for SEO
- ✔ Option to configure Logout Re-direction URL

# Mobile Branding

Brand Your Mobile Application Too



- ✓ Customize Your Mobile Application with Welcome Text & Logo
- ✓ Upload Mobile Optimized Logo
- ✓ Update About Us | Contact Us Page
- ✓ Display Banners & Flash News for Mobile Users also
- ✓ Recharge Plan Integrated with Application

# Color Themes

Available in 12 Vibrant Colors



Available in 12 Vibrant Colors  
Change Theme with 2 Clicks



# Support Center

An Inbuilt Support Center for Managing your Customers Issues



## SUPPORT TICKETS

Integrated Online Ticketing System for Effective Customer Support

## PAYMENT REQUESTS

Approve your Customers Credit Request in Just 3 Clicks

The screenshot displays the Support Center dashboard with the following elements:

- Navigation Tabs:** Dash Board, Manage Customers, Manage Recharges, Manage Longcodes, Branding, Settings, Marketing Tools, Support Center.
- Quick Actions:** Browse Tickets (magnifying glass icon), Payment Requests (hand with arrow icon), Payment History (refresh icon).
- OPEN TICKETS Section:** Total number of Open tickets : 3
- Filters:** Select Tickets By Category: , Search Tickets:
- Table:** Shows 10 entries. Search:
- Table Columns:** Ticket ID, Raised User, Subject, Last Activity, Status, Actions.
- Table Data:**

Ticket ID	Raised User	Subject	Last Activity	Status	Actions
93:		Sales Enquiry	04/08/2013 09:47:16 PM	Open	<input type="button" value="DETAILS"/>
93:		Billing Enquiry	04/08/2013 09:46:57 PM	Open	<input type="button" value="DETAILS"/>
933		Other Technical Support	04/08/2013 09:46:46 PM	Open	<input type="button" value="DETAILS"/>

# Centralized Dispute Handling

We are always at your Service



Our Support Architecture is designed with utmost care in a way that our Customers (any level) won't face any type of issues.

Centralized Recharge Dispute Handling systems minimize your work load for handling recharge disputes.

In case any of your customers (any level) not received the benefits/value of the recharge/transaction then tell your customers to just mark the transaction as Dispute. We will review and solve the issue within 48 hours .

You can also view the Progress, Status, Reply of each ticket through your web panel

**Peace of Mind  
Guaranteed with our  
Centralized White  
Labeled Dispute  
Handling System**

We don't contact or email your customers directly for any issues we just update the ticket with the final status of the transaction and apply refund if required just like how you are replying to a ticket.

# Other Features

Loaded with many more unique features



## MARKETING TOOLS

Low Credit Search, Banner Pop-up's & SMS Announcement & Flash News

## PAYMENT OPTIONS

Add Your Own Payment Options & New Services into Panel

## SERVICE SETTINGS

Define the default Services you would like to Resell further

## ALERT OPTIONS

Customize the format of each outgoing SMS from your Panel

## EMAIL SETTINGS

Configure your own SMTP account for authenticating outgoing e-mails

## SET YOUR KEYWORD & NUMBER

Option to configure your own Keyword & Number for SMS Based Recharges

# Fully Managed Solution

We Take Care Everything - You Just Focus on Marketing



**Achariya is always committed to provide the best service and support and we are backed up with all the latest technologies and required infrastructure..**

- 24 x 7 Monitoring
- New Service Integrations
- IT Infrastructure
- Hosting
- System Analyzing
- Security Auditing
- Server Management

- New Version Releases
- Vulnerability Assessment
- Software Upgradations
- Load Balancing
- Dispute Handling
- Statics
- Support & Training

- Dedicated Cloud Servers.
- Proprietary Software
- 99.99% Uptime
- In house Software Team
- Customized Solutions
- Industry Best Security

# ROI - Return On Investment

Get your Investment Back in First Month Itself



SL	Income Source	Nos	Charges (Rs)	Income (Rs)
1	White Label Reseller Accounts	2	25000	50,000
2	API Accounts	2	15000	30,000
3	Distributors	5	10000	50,000
4	Sub-Retailers – Royalty	50	500	25,000
5	Direct Retailers	25	1000	25,000
6	Income From Commission (0.5%)			45,000
<b>Total Monthly Income</b>				<b>Rs 2,25,000</b>

1. The above calculation based on minimum activations per month.
2. Income from Commission is calculated based on 3 Lakh Load Per day
3. You can decide and sell at your own pricing to book more/less profit

**Return Of Investment in First Month\***

**Decide & Sell at your Pricing**

**Book as much as Profit You Want**

**No Huge Infrastructure or Manpower Required**

**Start your Business in 5 Minutes**

# Quick Comparison

Wide Range of Plans to Choose based on your Requirements



SL	FEATURES	API	NO RESELLER	FIRST LEVEL	UNLIMITED
1	Customer Management	✗	✓	✓	✓
2	Commission Management	✗	✓	✓	✓
3	Level Management	✗	✗	✗	✓
4	Service & Application Management	✗	✓	✓	✓
5	Create Unlimited Resellers (N-Level)	✗	✗	1 Level	✓
6	Create Unlimited Users/Distributors/Retailers/Sub-Retailers	✗	✓	✓	✓
7	Works with your Own Domain + Ready Made Selling Site	✗	✓	✓	✓
8	Desktop & Mobile (Android & JAVA) Applications	✗	✓	✓	✓
9	WAP (Mobile) Website	✗	✓	✓	✓
10	HTTP API Access	✓	✗	✗	✓
11	SMS Based Recharging	✗	✓	✓	✓
12	Support Center	✗	✓	✓	✓
13	White Labeled Knowledge Base	✗	✓	✓	✓
14	Centralized Dispute Handling	✗	✓	✓	✓
15	Integrated Billing System	✗	✓	✓	✓

# Contact Us

We are always with you.



## Registered Office

### Achariya Techno Solutions India Pvt Ltd

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## Innovation Hub (R&D)

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## Social Contacts



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[www.sabkaa.com](http://www.sabkaa.com) | [www.telecloudna.com](http://www.telecloudna.com)

Supports All Mobile,  
DTH & Utility Bills

Distinctly Ahead  
From Others

The Best Multi  
Recharge Panel

100% Satisfaction  
Guaranteed

"If you can find & show us any other companies in India providing all the features and services together in a fully white labeled platform then we will give our platform completely **"FREE OF COST"** for you\*."

Thank You :)

