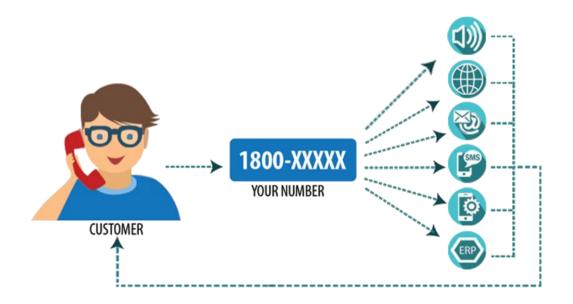


# **Missed Call Service**

An ISO 9001: 2008 Certified Product Company

## **How Does Achariya Missed Call Service Works?**

Missed Call Service is a Complete Automated Cloud Telephony Application. When a new call comes to the missed call number our system automatically rejects the call after one ring and the call details will be passed on real time to you through our different handlers.



You can set any of the 6 handlers and the call details will be passed on real time to the customer

SMS | VOICE | EMAIL | WEB | MOBILE APP | API |



### What are Handlers?

Handler decides what action need to be executed after a missed call is registered in your number, you have the option to configure the below handlers.



SMS: Auto SMS Reply to the Caller



**VOICE**: Auto Call Back/Pre-recorded Voice Message as Reply to the Caller



**EMAIL**: Alert via Email to You



WEB: Push the call details into the Web Panel



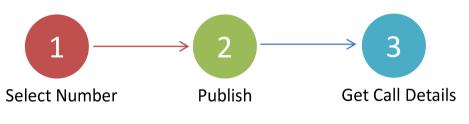
MOBILE APP: Push the call details into your Mobile Application



API: Push call details directly into your Application/Server/ERP for dynamic actions



## Its Easy & Quick To Get Started





Called no: 987xxxxx10

Time: 9:30 AM Location: Mumbai Operator: BSNL

## Advantages of Missed Call over conventional method

- ✓ Never miss a lead
- ✓ Can be used for call back services
- ✓ Support concurrent missed calls.
- ✓ No hardware required

- ✓ User friendly Interface
- ✓ 6 Different Handler Types
- ✓ Real Time missed call reports
- ✓ Flexibility to choose your own number



## **Multi Compatible Mobile Application**

Our Multi Compatible (Android, IOS & Windows) Mobile Application helps you to get the real time missed call notifications directly into your mobile phone.







You can initiate a Quick Call Back or Save the Number to your phone contacts or Mark it as Read/Unread



### Where To Use?



# Mobile Number Verification

You can avoid lengthy forms and can also save cost on outgoing messages in verifying the mobile number as our system can push the real time missed call notifications to your Server

# Forget/Retrieve Password

Just tell your customer to place a call from their registered mobile number and show the password reset form once you get the call informations.

## **Support/Sales**

Replace your
Traditional Toll Free
Number with our
Intelligent Missed Call
Alert Number and Save
Huge on your monthly
billis. You can also
automate the Support
& Sales System

### **Lead Generation**

Never miss a lead....Just include your Missed Call Service number in your advertisements and capture all potential customers 24 x 7 x 365

# Opt In Subscriptions

Build your Opt-In Subscription users database by publishing the Missed Call Service Number. We also provide customized solutions

### **Missed Call Numbers List**

Missed Call numbers are currently available from the following telecom circles.

We also have dedicated pools (30 lines with 100 DID Numbers) available from any Telecom Circles in India.

#### **Real Time Demo**

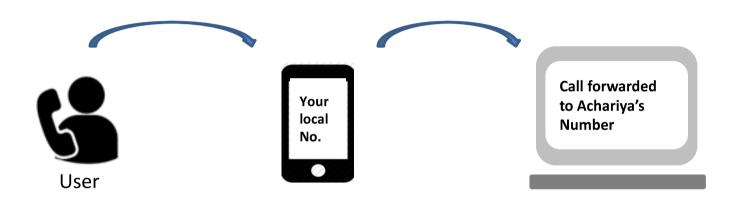
You can check our Missed call service now.

Just place a call to 097458 72366 and see the details below on real time. You will also receive an automated SMS & Voice Call Alert

State	Circle	Number
Kerala	Trivandrum	0471
Karnataka	Bangalore	080
All India	Toll Free	1800
Delhi	Delhi	011(coming soon)
Maharashtra	Mumbai	022(coming soon)
West Bengal	Kolkata	033(coming soon)
Tamil Nadu	Chennai	044(coming soon)



### Forward Calls to Your Local Number



You can also replace our missed call number with your own local number by forwarding your calls to the missed call number. The local number should be within the telecom circles of your Missed Call Number



<sup>\*</sup>Currently possible only for the numbers from Bangalore & Kerala Region (Coming Soon in Mumbai, Delhi & Kolkata)

## Pay Per Line (Achariya) Vs Pay Per Call (Others)

If you have been using any other service provider's missed call number with Pay Per Call plans, then you are at the brim of high monetary risk.

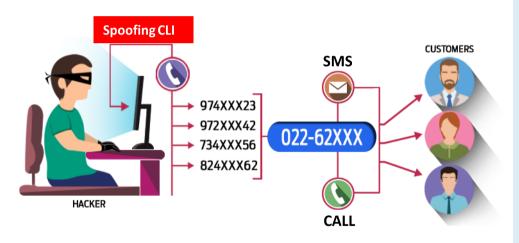
Pay Per Line (Achariya)	Pay Per Call (Others)
Unlimited Call Reporting	You need to buy credits for each missed call
No Monetary Risk as unlimited call reporting ensures peace of mind	High Monetary Risk: Automated Robot Dialers can target your Missed Call number and can send huge volume of spam calls which can wipe out your prepaid credits or increase your postpaid bill.
Our Unique Advance Security Algorithms drops unwanted robot calls	<del></del>



# ACHARIYA Troverstany Innovations

### **Toll Free vs Normal Number**

We highly recommend our customers to use the Toll Free Miss Call number as its even more Safe & Secure than the Normal DID Numbers.



For example, if you are a bank and have published the Normal Missed Call Number 02262XXX for providing last 5 transaction details or for a Call Back Service.

Then a hacker can easily spoof the Caller Line Identity (CLI) by making a call through VOIP to your missed call number, as a response to the missed call you will be sending the "Last 5 Transaction Details" to the Customer's Registered Mobile Number or may Call them. This activity will create a panic situation among the customers as the customer has not placed any missed call for receiving those information.

Hackers cannot technically establish a call to the Domestic Toll Free Number 1800 through VOIP.

Please Note: If you have International Customers then you need to avail separate toll free numbers respectively for each Country. (We have International Toll Free Missed Call Numbers available from 50+ Countries)

# **Features**

Industry Best Data Encryption to safe guard your business data

We are highly concerned about the data in our database and we keep it in the most secured way from being accessed by 3<sup>rd</sup> party.

99.5% Uptime with SLA

We guarantee with the most efficient way of fulfilling the SLA

Fully In-house Developed
Solution so customization
is easy to meet your special
requirements



# **Features**

Unlimited call reporting Pay per Line

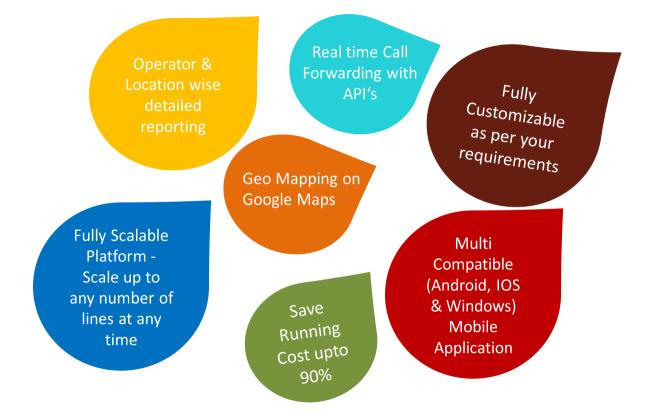
24 x 7
Support &
Monitoring

Set Auto SMS, Voice Calls, Email's Powerful API's for getting Real Time Data

Real time Call
Back using our
Call Back
Services



# **Features**





#### Contact Us

#### **Registered Office**

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3rd & 4th Floor

T.C 14/1727(5)

Lakshmy Chambers

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**८** +91 471 − 33 07 000 (100 Lines)

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#### New Delhi Office

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www.smsachariya.com/blog







# Thank You!

An ISO 9001 : 2008 Certified Product Company